

Colegio de San Juan de Letran
Intramuros, Manila

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THESES SECTION

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IMRAD FORMAT
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Course: COMMUNICATION ARTS

- Abayon, C. (2015). *A study on the usage of CB Radio lingo among FX/UV express drivers of the routes Robinsons Novaliches-Buendia and SM North EDSA-Buendia*. Manila: Colegio de San Juan de Letran. **(Imrad TK 6570 .C5 .A121 2015)-T6007**
- Alacio, J. (2015). *Understanding Bob Ong's books through reception analysis*. Manila: Colegio de San Juan de Letran. **(Imrad P 93 .A316 2015)-T6003**
- Alfaro, C. (2015). *Perception and preference of selected college students on Intramuros in social news page infographics*. Manila: Colegio de San Juan de Letran. **(Imrad NC 970 .A385 2015)-T6014**
- Amores, A. (2015). *TB ay tuldukan!: influence of TB DOTS health campaign TV commercial on selected TB patients of Intramuros*. Manila: Colegio de San Juan de Letran. **(Imrad RC 310 .A524 2015)-T6021**
- Andal, K. (2015). *Influence of television travel-themed shows and magazine programs in motivating Intramuros-based college students to visit featured tourist destinations in the Philippines*. Manila: Colegio de San Juan de Letran. **(Imrad G 153 .A543 2015)-T6005**
- Andrada, C. (2015). *Effects of values-based narrative commercials to Filipino*. Manila: Colegio de San Juan de Letran. **(Imrad HF 6146 .T42 .A553 2015)-T6026**
- Angeles, M. (2015). *One swipe, endless rewards: cardholders' perceptions on SM advantage card*. Manila: Colegio de San Juan de Letran. **(Imrad TX 335 .A581 2015)-T6027**
- Aquino, G. (2015). *United for healthier kids: knowledge, attitude and practices of selected mothers in Intramuros towards the campaign*. Manila: Colegio de San Juan de Letran. **(Imrad RJ 206 .N3 .A657 2015)-T6012**
- Balingit, E. (2015). *Online vs print: which medium for classified ads is used more by fresh college graduates of Colegio de San Juan de Letran*. Manila: Colegio de San Juan de Letran. **(Imrad HF 5382.75 .B186 2015)-T6008**

- Capati, R. (2015). *Thematical analysis on the selected songs of Gloc-9*. Manila: Colegio de San Juan de Letran. **(Imrad ML 275.1 .C236 2015)-T6011**
- Casilang, J. (2016). *Portrayal of social issues in specific segments of bubble gang*. Manila: Colegio de San Juan de Letran. **(Imrad PN 1992.8 .C66 .C339 2016)-T6002**
- Catacutan, S. (2015). *Princess gone bad: thematic analysis of song lyrics as reflections of Miley Cyrus presented self*. Manila: Colegio de San Juan de Letran. **(Imrad ML 423 .C357 2015)-T6020**
- Chavez, A. (2015). *Exposure and awareness of Intramuros-based students to GMA news tv ads campaigns: filipiknow and ugaling wagi*. Manila: Colegio de San Juan de Letran. **(Imrad HF 5823 .C512 2015)-T6025**
- Dayao, J. (2015). *View on today's media through the eyes of inmates in Makati City jail*. Manila: Colegio de San Juan de Letran. **(Imrad P 96 .D275 2015)-T6016**
- De Castro, J. (2015). *A motivational analysis on selected attendees of Adspeak 2015*. Manila: Colegio de San Juan de Letran. **(Imrad HF 5802.5 .D291 2015)-T6013**
- De Jesus, W. (2015). *Then and now: a comparative content analysis of Luv U and Let's go as a reflection of the evolution of Filipino youth values*. Manila: Colegio de San Juan de Letran **(Imrad P 93 .D326 2015)-T6004**
- Dela, M. (2015). *Do the drama or do the talking: perceived of effectiveness of radio drama and radio talk in imparting good health practices*. Manila: Colegio de San Juan de Letran. **(Imrad RA 420.5 .D331 2015)-T6022**
- Delez, T. (2015). *PG-14: the effects of bagito and katorse to adolescents' perception of teenage parents*. Manila: Colegio de San Juan de Letran. **(Imrad HQ 759.64 .D348 2015)-T6006**
- Flores, K. (2015). *Tv taught me to fight: a study on the influence of crime documentary shows in people's awareness & reporting of crimes*. Manila: Colegio de San Juan de Letran. **(Imrad HV 7147 .F634 2015)-T6023**
- Galvez, J. (2015). *Duck, cover and hold: the impact of IMready campaign in preparation for the big one on selected college students*. Manila: Colegio de San Juan de Letran. **(Imrad HV 551.2 .G182 2015)-T6024**
- Godoy, G. (2015). *Inakup arekup: a study on DOH's responsible parenthood campaign*. Manila: Colegio de San Juan de Letran. **(Imrad HQ 766.5 .G589 2015)-T6019**
- Inopia, C. (2015). *Scenes from the East: a thematic analysis of Filipino independent films in Vidsee.com*. Manila: Colegio de San Juan de Letran. **(Imrad PN 1993.5 .I58 2015)-T6015**
- Ochoa, M. (2016). *Traveler's perception on the website vagabondpinas.com*. Manila: Colegio de San Juan de Letran. **(Imrad E 158 .O16 2015)-T6017**

Peralta, C. (2015). *Handa: a study on Filipino travellers' awareness to NAIA's preparedness with Mers-COV prevention*. Manila: Colegio de San Juan de Letran. **(Imrad R 118 .P426 2015)-T6018**

Repelente, T. (2015). *A study on the impact of Department of Health's the smokers body as perceived by selected students in Intramuros, Manila*. Manila: Colegio de San Juan de Letran. **(Imrad NC 1883.5 .T34 .R425 2015)-T6001**

Tamayo, P. (2015). *Content analysis of the hypermedia commentaries of Filipino netizens on the Andrea Brillantes scandals on facebook*. Manila: Colegio de San Juan de Letran. **(Imrad HQ 18 .T153 2015)-T6010**

TOTAL: 26 TITLES/VOLUMES

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