

RESEARCH GUIDES

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College of Liberal Arts and Sciences

Research Guides

Instructions: Use Google Chrome as your default browser and log on using your official Letran E-mail. Click on the subject title to access the Research Guide. Make sure your device is connected to the Internet.

Academic Program	AB Advertising
Subject Code	Subject Title
ADV201	Introduction to Advertising Content to Concept
ADV208	Advertising Research 1
ADV209	Creative Development and Execution
Academic Program	AB Broadcasting
Subject Code	Subject Title
LAS211	Communication Media
BRD203	Broadcast Criticism
BRD201	The Use of English for Broadcasting
BRD208	Digital Broadcast Newsroom Management
BRD213	Introduction to Film
BRD210	Digital Broadcast Media Promotion
Academic Program	AB Communication
Subject Code	Subject Title
COM201	Advertising principles and practices
COM209	Developmental Communication
COM203	Introduction to Film
Academic Program	AB Journalism
Subject Code	Subject Title
JRN204	Journalism Studies
JRN203	Journalism Ethics
JRN201	Professional English for Journalism

JRN210 [Opinion and Commentary](#)

Academic Program **AB Political Science**

Subject Code **Subject Title**

POL201 [Fundamentals of Political Science](#)

POL207 [Government and Politics of Developed Countries](#)

POL202 [Introduction to Comparative Politics](#)

Academic Program **BS Psychology**

Subject Code **Subject Title**

PSY204 [Biopsychology](#)

PSY212 [Clinical Psychology](#)

PSY209 [Cognitive Psychology](#)

PSY201 [Experimental Psychology \(with Laboratory\)](#)

PSY202 [Introduction to Psychology](#)

PSY205 [Psychological Assessment 1 \(with Laboratory\)](#)

PSY215 [Selection and Recruitment](#)

PSY201 [Technical Writing in Psychology](#)

Academic Program **Legal Management**

Subject Code **Subject Title**

LGM201 [Human Resource Management for Legal Management](#)

LGM202 [Microeconomics Theory and Practice](#)

