

RESEARCH GUIDES

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Research Guides
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Academic Program	AB Advertising
Subject Code	Subject Title
ADV201	<u>Introduction to Advertising Concept to Content AY 22-23</u>
ADV210	<u>Print Production AY 22-23</u>
ADV209	<u>Creative Development and Execution AY 22-23</u>
Academic Program	AB Broadcasting
Subject Code	Subject Title
BRD201	<u>The Use of English for Broadcasting AY 22-23</u>
BRD203	<u>Broadcast Criticism AY 22-23</u>
BRD204	<u>Sound Design AY 22-23</u>
Academic Program	AB Communication Arts
Subject Code	Subject Title
COM203	<u>Introduction to Film AY 22-23</u>
COM210	<u>Radio and TV Production AY 22-23</u>
COM209	<u>Developmental Communication AY 22-23</u>
Academic Program	AB Journalism
Subject Code	Subject Title
JRN201	<u>Professional English for Journalism AY 22-23</u>
JRN203	<u>Journalism Ethics AY 22-23</u>

JRN204 [Journalism Studies AY 22-23](#)

Academic Program **BS Political Science**
Subject Code **Subject Title**

POL201 [Fundamentals of Political Science AY 22-23](#)

POL202 [Introduction to Comparative Politics AY 22-23](#)

Academic Program **BS Psychology**
Subject Code **Subject Title**

PSY201 [Technical Writing in Psychology AY 22-23](#)

PSY202 [Introduction to Psychology AY 22-23](#)

PSY204 [BioPsychology AY 22-23](#)

Academic Program **Legal Management**
Subject Code **Subject Title**

LGM201 [Human Resources Management for Legal Management AY 22-23](#)

LGM202 [Microeconomics Theory and Practice AY 22-23](#)