

RESEARCH GUIDES

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Collegiate

Research Guides
AY 2023-2024
AY 2024-2025

Instructions: Use Google Chrome as your default browser and log on using your official Letran E-mail. Click on the subject title to access the Research Guide. Make sure your device is connected to the Internet.

College of Business Administration and Accountancy	
Academic Program	BS Entrepreneurship
Subject Code	Subject Title
ENT101	<u>CBAA - BS Entrepreneurship - Entrepreneurial Behavior AY 24-25</u>
ENT102	<u>CBAA - BS Entrepreneurship - Opportunity Seeking AY 24-25</u>
ENT115	<u>CBAA - BS Entrepreneurship - Business Implementation 1 Product Development and Market Analysis AY 24-25</u>
FMT101	<u>CBAA - BS Entrepreneurship - Financial Management AY 24-25</u>
ENT117	<u>CBAA - BS Entrepreneurship - Logistics Management SY 24-25</u>
ENT107	<u>CBAA - BS Entrepreneurship - Production Planning and Control with Laboratory AY 24-25</u>
ENT108	<u>CBAA - BS Entrepreneurship - Programs & Policies on Enterprise Development AY 24-25</u>
ENT109	<u>CBAA - BS Entrepreneurship - Social Entrepreneurship AY 24-25</u>
Academic Program	BS Tourism Management
Subject Code	Subject Title
TMT103	<u>CBAA - BS Tourism Management - Global Culture & Tourism Geography AY 24-25</u>
TMT104	<u>CBAA - BS Tourism Management - Philippine Gastronomical Tourism AY 24-25</u>
TMT115	<u>CBAA - BS Tourism Management - Heritage Tourism AY 2024-2025</u>

TMT116	<u>CBAA - BS Tourism Management - Hospitality & Tourism Facilities Management & Design AY 24-25</u>
TMT117	<u>CBAA - BS Tourism Management - Operations Management in Tourism and Hospitality AY 24-25</u>
TMT105	<u>CBAA - BS Tourism Management - Tour and Travel Management AY 24-25</u>
TMT106	<u>CBAA - BS Tourism Management - Tour Guiding AY 24-25</u>
Academic Program BS Nutrition and Dietetics	
Subject Code	Subject Title
NDT101	<u>CBAA - BS Nutrition and Dietetics - Basic Foods 1 with Laboratory AY 24-25</u>
NDT105	<u>CBAA - BS Nutrition and Dietetics - Biostatistics AY 24-25</u>
NDT115	<u>CBAA - BS Nutrition and Dietetics - Nutrition in life stages 2 with laboratory AY 24-25</u>
NDT116	<u>CBAA - BS Nutrition and Dietetics - Nutrition Therapy 1 with Laboratory AY24 – 25</u>
NDT117	<u>CBAA - BS Nutrition and Dietetics - Public Health Nutrition AY 24-25</u>
NDT113	<u>CBAA - BS Nutrition and Dietetics - Food and Nutrition Research 1 AY 24-25</u>
NDT114	<u>CBAA - BS Nutrition and Dietetics - Food Service System 2 with Lab AY 24-25</u>
NDT106	<u>CBAA - BS Nutrition and Dietetics - Meal Management with Lab AY 24-25</u>
NDT107	<u>CBAA - BS Nutrition and Dietetics - Nutritional Assessment with Lab AY 24-25</u>
Academic Program BS Accountancy	
Subject Code	Subject Title
ACC101	<u>CBAA - BS Accountancy - Cost Accounting & Control AY 24-25</u>
ACC102	<u>CBAA - BS Accountancy - Financial Accounting & Reporting AY 24-25</u>

ACC107 [CBAA - BS Accountancy - Income Taxation AY 24-25](#)

College of Engineering, Information Technology

Academic Program BS Civil Engineering

Subject Code **Subject Title**

CVE401 [CEIT - BS Civil Engineering - Civil Engineering Orientation AY 23-24](#)

CVE 404L [CEIT - BS Civil Engineering - Construction Materials & Testing with Lab AY 23-24](#)

CVE 405 [CEIT - BS Civil Engineering - Dynamics of Rigid Bodies AY 23-24](#)

CVE 406 [CEIT - BS Civil Engineering - Geology for Civil Engineers AY 23-24](#)

CVE 407 [CEIT - BS Civil Engineering - Mechanics of Deformable Bodies AY 23-24](#)

Academic Program BS Electrical Engineering

Subject Code **Subject Title**

ELE 410L [CEIT - BS Electrical Engineering - Electrical Apparatus and Devices with Laboratory AY 23-24](#)

EEE 403L [CEIT - BS Electrical Engineering - Electrical Circuits 2 with Laboratory AY 23-24](#)

ELE 409L [CEIT - BS Electrical Engineering - Electrical Machines 2 with Laboratory AY 23-24](#)

ELE 402 [CEIT - BS Electrical Engineering - Electromagnetics for Electrical Engineering AY 23-24](#)

EEE 402L [CEIT - BS Electrical Engineering - Electronic Circuits - Devices and Analysis with Lab AY 23-24](#)

Academic Program	BS Electronics Engineering
Subject Code	Subject Title
ECE405L	<u>CEIT - BS Electronics Engineering - Advanced Engineering Mathematics for ECE with Laboratory AY 23-24</u>
ECE408L	<u>CEIT - BS Electronics Engineering -Electronics Circuit Analysis and Design with Laboratory AY 23-24</u>
Academic Program	BS Industrial Engineering
Subject Code	Subject Title
IDE417L	<u>CEIT - Industrial Engineering - Operations Management with Laboratory AY 23-24</u>
IDE404	<u>CEIT- Industrial Engineering - Advanced Engineering Mathematics AY 23-24</u>
Academic Program	BS Information Technology
Subject Code	Subject Title
IIT401	<u>CEIT - BSIT - Computer Programming 1 with laboratory AY 23-24</u>
IIT402	<u>CEIT - BSIT - Introduction to Computing with Laboratory AY 23-24</u>
IIT403	<u>CEIT - BSIT - Computer Programming 2 with Lab AY 24-25</u>
IIT405	<u>CEIT - BSIT - Introduction to Human Computer Interaction with lab AY 24-25</u>
Academic Program	BS Information Technology – Digital Arts
Subject Code	Subject Title
DGA403	<u>CEIT - BSIT Digital Arts - Scriptwriting and Storyboard Design AY 23-24</u>
DAP401	<u>CEIT - BSIT Digital Arts - Advanced 2D Animation with lab AY 24-25</u>
DAP406	<u>CEIT - BSIT Digital Arts - Texture and Mapping with lab AY 24-25</u>

College of Liberal Arts and Sciences

Academic Program	BA Advertising
Subject Code	Subject Title

ADV201	<u>CLAS - BA Advertising - Introduction to Advertising Concept to Content - AY 23-24</u>
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ADV203	<u>CLAS - AB Advertising - Advertising Copywriting Brand AY 24-25</u>
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ADV202	<u>CLAS - AB Advertising - English for the 21st Century AY 24-25</u>
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Academic Program	BA Broadcasting
Subject Code	Subject Title

BRD201	<u>CLAS - BA Broadcasting - The Use of English for Broadcasting AY 23-24</u>
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Academic Program	BA Communication Arts
Subject Code	Subject Title

COM203	<u>CLAS - BA Communication Arts - Introduction to Film AY 23-24</u>
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Academic Program	BA Journalism
Subject Code	Subject Title

JRN201	<u>CLAS - AB Journalism - Professional English for Journalism AY 23-24</u>
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JRN203	<u>CLAS - BA Journalism - Journalism Ethics AY 23-24</u>
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JRN204	<u>CLAS - BA Journalism - Journalism Studies AY 24-25</u>
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JRN214	<u>CLAS - BA Journalism - Political Journalism AY 24-25</u>
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JRN209	<u>CLAS - AB Journalism - Communication Performance for Journalism AY 24-25</u>
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JRN212	<u>CLAS - BA Journalism - Business and Economic Reporting AY 24-25</u>
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JRN213	CLAS - BA Journalism - Disaster Risk Reduction and Conflict Sensitive Reporting AY 24-25
JRN215	CLAS - BA Journalism - Sports and Entertainment Journalism AY 24-25
Academic Program	BA Legal Management
Subject Code	Subject Title
LGM205	CLAS - BA Legal Management - Business Law (Obligations and Contracts) AY 24-25
LGM201	CLAS - BA Legal Management - Human Resource Management for Legal Management AY 23-24
LGM206	CLAS - BA Legal Management - Social Responsibility with Legal Ethics AY 24-25
LGM202	CLAS - BA Legal Management -Microeconomics Theory and Practice AY 23-24
LGM211	CLAS - BA Legal Management - Business Protection Laws AY 24-25
LGM212	CLAS - BA Legal Management - Law on Business and Transfer Tax AY 24-25
LGM213	CLAS - BA Legal Management - Law on Business Organizations AY 24-25
LGM220	CLAS - BA Legal Management - Research Method in Legal Management 2 AY 24-25
LGM214	CLAS - BA Legal Management - Retail Trade Laws & Consumer Act with E-Commerce Law AY 24-25
LGM221	CLAS - BA Legal Management - Strategic Management for Legal Management AY 24-25
Academic Program	BA Political Science
Subject Code	Subject Title
POL201	CLAS - BA Political Science - Fundamentals of Political Science AY 23-24
POL202	CLAS - BA Political Science - Introduction to Comparative Politics AY 23-24
Academic Program	BS Psychology
Subject Code	Subject Title
PSY201	CLAS - BS Psychology - Technical Writing in Psychology AY 23-24

