

**Colegio de san Juan de Letran
Intramuros, Manila**

**COLLEGE LIBRARY
CIRCULATION SECTION**

**ACQUISITIONS LIST
December 2019-January 2020**

PHILOSOPHY, PSYCHOLOGY, RELIGION

Urbina, S. (2014). *Essential of psychological testing* (2nd ed.). Hoboken, N.J. : John Wiley and Sons.
(Cir BF 176 .U73 2014) (26027)

SOCIAL SCIENCES

Cummings, T.G. & Worley, C.G. (2019). *Organizational development and change* (11th ed.). Singapore :
Cengage Learning Asia. **(Cir HD 58.8 .C912 2019) (25975)**

Hardy, J., Powell, H., & Macrury, I. (Eds.).(2018). *The advertising handbook* (4th ed.). Abington, London :
Routledge. **(Ref HF 5823 .A244 2018) (25988)**

Jaggia, S. & Kelly, A. (2020). *Essentials of business statistics : Communicating with numbers* (2nd ed.). New
York : McGraw-Hill Education. **(Cir HF 1017 .J24 2020) (25980)**

Kotler, P. & Armstrong, G. (2018). *Principles of marketing* (17th ed.). Hoboken : Pearson Higher
Education. **(Cir HF 5415 .K848 2018) (26022)**

Lawler, E.E. III & Boudreau, J.W. (2018). *Human resource excellence : An assessment of strategies and
Trends*. Stanford, California : Stanford University Press. **(Cir HF 5549 .L418 2018) (26034)**

Lerbinger, O. (2019). *Corporate communication : An international and management perspectives*.
Hoboken, New Jersey : John Wiley and Sons, Inc. **(Cir HF 5718 .L614 2019) (25983)**

Soon, LG, et.al. (2019). *Organizational behavior : An Asian perspective*. Singapore : Cengage Learning
Asia Pte Ltd. **(Cir HD 58.7 .S711 2019) (25974)**

Whitaker, A. (2016). *Art thinking : How to carve our creative space in a world of schedules, budgets and
bosses*. New York : Harper Business. **(Cir HD 53 .W577 2016) (26032)**

Young, M. (2018). *Ogilvy on advertising in the digital age*. New York : Bloomsbury.
(Cir HF 5823 .O36 .Y68 2018) (26029)

POLITICAL SCIENCE

Caramani, D. (Ed.). (2017). *Comparative politics* (4th ed.). Oxford, United Kingdom : Oxford University
Press. **(Cir JF 51 .C737 2017) (26026)**

Ingenhoff, D., et. al. (Eds.). (2019). *Bridging disciplinary perspectives of country, image, reputation, brand, and identity*. New York : Routledge. **(Cir JC 311 .B851 2019) (25989)**

LAW

Dunham, B.W. & Deleo, J.D. Jr. (2020). *Introduction to law* (17th ed.). Boston, MA : Cengage Learning. **(Cir KF 385 .W229 2020) (25978)**

Halbert, T. & Ingulli, E. (2018). *Law and ethics in the business environment* (9th ed.). Boston, MA : Cengage Learning, Inc. **(Cir KF 1600.A7 .H157 2018) (25979)**

Mann, R.A. & Roberts, B.S. (2019). *Essentials of business law and the legal environment* (13th ed.). Boston, MA : Cengage Learning. **(Cir KF 889 .M281 2019) (25976)**

O'Flanagan, M. (2019). *Photography and the law : Rights and restrictions*. New York : Routledge. **(Cir K 3778 .O999 2019) (25986)**

Schaffer, R. (2018). *International business law and its environment* (10th ed.). Boston, MA : Cengage Learning, Inc. **(Cir K 1005.4 .S296 2018) (25977)**

MUSIC

Gibson, D. & Curtis, M.B. (2019). *The art of producing : How to create great audio projects* (2nd ed.). New York : Routledge. **(Cir ML 3790 .G448 2019) (25984)**

FINE ARTS

Baker, C.C. (2019). *New directions in mobile media and performance*. New York : Routledge. **(Cir N 72 .T45 .B869 2019) (26001)**

LANGUAGE AND LITERATURE

Biltereyst, D., Maltby, R., & Meers, P. (Eds.). (2019). *The routledge companion to new cinema history*. New York : Routledge. **(Cir PN 1995 .R869 2019) (25995)**

Burstiner, M. (2018). *Investigative reporting : From premise to publication* (2nd ed.). New York: Routledge. **(Cir Pn 4781 .B972 2018) (26008)**

Carter, C., Steiner, L., & Allan, S. (Eds.).(2019). *Journalism, gender and power*. New York : Routledge. **(Cir PN 4784 .W7 .J86 2019) (26017)**

Croucher, S.M. & Mills, D.C. (2019). *Understanding communication research methods : A theoretical and practical approach* (2nd ed.). New York : Routledge. **(Cir P 91.3 .C952 2019) (26003)**

Deshpande, S. & Mazaj, M. (2018). *World cinema : A critical introduction*. New York : Routledge. **(Cir PN 1993.5 .D456 2018) (25997)**

- Drennan, M, Baranovsky, Y., & Baranovsky, V. (2018). *Scriptwriting for web series : Writing for the digital age* (2nd ed.). New York : Routledge. **(Cir PN 171 .O55 .D772 2018) (25993)**
- Dwyer, P. (2019). *Understanding media production*. New York : Routledge. **(Cir PN 1990.9 .D993 2019) (26004)**
- Ellois, K. (2019). *Disability and digital television cultures : representation, access, and reception*. New York : Routledge. **(Cir PN 1992.8 .H36 .E47 2019)**
- Elvestad, E. & Phillips, A. (2018). *Misunderstanding news audiences : Seven myths of the social media era*. New York : Routledge. **(Cir PN 4784 .N48 .E51 2018) (26018)**
- Fang, M. (2019). *Chinese treasure chest : Pinyin practice book initials (simplified Chinese)*. New Tech Park, Singapore : Cengage learning Asia Pte Ltd. **(Cir PL 1129 .E5 .F211 2019) (26021)**
- Field, S. (2005). *Screenplay : The foundations of screenwriting*. New York : Bantam Dell. **(Cir PN 1996 .F453 2005) (26031)**
- Fox, R. (2019). *Inside reality TV : Producing race, gender, and sexuality on big brother*. New York : Routledge. **(Cir PN 1992.77 .F791 2019) (26000)**
- Gill, L. (2020). *Running the show : The essential guide to being a first assistant director* (2nd ed.). New York : Routledge. **(Cir PN 1995.9 .P7 .G475 2020) (26033)**
- Gynnild, A. & Uskali, T. (Eds.). (2018). *Responsible drone journalism*. New York : Routledge. **(Cir PN 4784 .T34 .R434 2018) (26019)**
- Harte, D., Howells, R., & Wiliams, A. (2019). *Hyperlocal journalism : The decline of local newspapers and the rise of online community news*. New York : Routledge. **(Cir PN 5124.R44 .H327 2019) (26016)**
- Hermida, A. & Young, M. (2019). *Data journalism and the regeneration of news*, New York : Routledge. **(Cir PN 4784 .E5 .H554 2019) (26020)**
- Hogarth, Mary. (2019). *Writing feature articles : Print, digital and online* (5th ed.). New York : Routledge. **(Cir PN 4784 .F37 .H715 2019) (26013)**
- Hole, K. & Jelaca, D. (2019). *Film feminisms : A global introduction*. New York : Routledge. **(Cir PN 1995.9 .H729 2019) (25998)**
- Holliday, C. & Sergent, A. (Eds.).(2018). *Fantasy/animation : Connections between media, mediums and genres*. New York : Routledge. **(Cir Pn 1995.9 .F36 .F216 2018) (25992)**

- Houston, B. (2019). *Data for journalists : A practical guide for computer-assisted reporting* (5th ed.). New York : Routledge. **(Cir PN 4784.E5 .H843 2019) (26014)**
- Kackman, M. & Kearney, M.C. (Eds.). (2018). *The craft of criticism: Critical media studies in practice*. New York : Routledge. **(Cir P 91 .C885 2018) (26028)**
- Klukanov, I.E. & Sinekopova, G.V. (2019). *Communication theory through the ages*. New York : Routledge. **(Cir P 90 .K66 2019) (25999)**
- Lambert, C.M. (2019). *Digital sports journalism*. New York : Routledge. **(Cir PN 4784.S6 .L222 2019) (26015)**
- Lehman, S. & Wagner, V. (2019). *Reporting inequality : Tools and methods for covering and ethnicity*. New York : Routledge. **(Cir PN 4888 .R3 .R425 2019) (26010)**
- Montgomery, R. (2018). *Smartphone video storytelling*. New York : Routledge. **(Cir PN 4784 .O62 .M787 2018) (25996)**
- Price, S. (Ed.).(2019). *Journalism, power and investigation : Global and activist perspectives*. New York : Routledge. **(Cir PN 4781 .J86 2019) (26009)**
- Ryan, M.A. (2017). *Producer to producer : A step-by-step guide to low-budget independent film producing*. Studio City, CA : Michael Wiese Productions. **(Cir PN 1995.9 .P7 .R988 2017) (26030)**
- Step up with chinese : Textbook 1* (2nd ed.). (2019). New Tech Park, Singapore : Cengage Learning Asia Pte Ltd. **(Cir PI 1129 .E5 .S827 2019) (25981)**
- Step up with chinese : Workbook 1* (2nd ed.). (2019). New Tech Park, Singapore : Cengage Learning Asia Pte Ltd. **(Cir PI 1129 .E5 .S827 2019) (25982)**
- Uhrig, M. (Ed.).(2019). *Emotion in animated films*. New York : Routledge. **(Cir PN 1997.5 .E54 2019) (25991)**
- Williams, D. (Ed.).(2019). *Ten years of studies in documentary film*. New York : Routledge. **(Cir PN 1995.9 .D6 .T289 2019) (25994)**

SCIENCE

- Bettelheim, F.A., et.al. (2020). *Introduction to general, organic, and biochemistry* (12th ed.). Boston, MA : Cengage. **(Cir QD 31.3 .B565 2020) (25972)**
- Gropper, S.S., Smith, J.L., & Carr, T.P. (2018). *Advanced nutrition and human metabolism* (7th ed.). Boston, MA : Cengage Learning. **(Cir QP 141 .G876 2018) (25967)**

Jones, H. (2018). *Data science for business : Predictive modeling, data mining, data analytics, data warehousing, data visualization, regression analysis, data base querying and machine learning for beginners*. [n.p.] [n.p.]. **(Cir QA 76.9 .J76 2018) (26024)**

Rungta, K. (2018). *Learn data warehousing in 1 day : Complete ETL guide for beginners*. [n.p.]: [n.p.]. **(Cir QA 76.9 .D37 .R942 2018) (26025)**

Whitney, E. & Rolfes, S.R. (2019). *Understanding nutrition* (15th ed.). Boston, MA : Cengage. **(Cir QP 141 .W612 2019) (25971)**

MEDICINE

Bowie, M. (2019). *Essentials of health information management : Principles & practices* (4th ed.). Boston, MA : Cengage Learning. **(Cir RA 976 .B786 2019) (25968)**

Boyle, M. (2019). *Personal nutrition* (10th ed.). Boston, MA : Cengage Learning Inc. **(Cir RA 784 .B792 2019) (25970)**

Henderson, J.W. (2018). *Health economics and policy* (7th ed.). Boston, MA : Cengage Learning. **(Cir RA 410 .H496 2018) (25969)**

Mahan, L.K. & Raymond, J.L. (2017). *Krause's food & the nutrition care process* (14th ed.). St. Louis, Missouri : Elsevier. **(Cir RM 216 .M214 2017) (26035)**

TECHNOLOGY

Balbi, G. & Magaudda, P. (2018). *A history of digital media : An intermedia and global perspective*. New York : Routledge. **(Cir TK 5103.7 .B172 2018) (26005)**

Brown, A. (2019). *Understanding food : Principles and preparation* (6th ed.). Boston, MA : Cengage. **(Cir TX 354 .B877 2019) (25973)**

Deep, L. (2019). *Data science for beginners*. [n.p.] : [n.p.]. **(Cir T 58.5 .D311 2019) (26023)**

Hill, P. (2019). *Audio and speech processing with MATLAB*. Boca Raton, FL : CRC Press. **(Cir TK 7882 .S65 .H645 2019) (25985)**

Ilan, J. (2019). *The international photojournalism industry : Cultural production and the making and selling of news pictures*. New York : Routledge. **(Cir TR 820 .I27 2019) (26012)**

Lester, P.M. (2018). *Visual ethics : a guide for photographers, journalists, and filmmakers*. New York : Routledge. **(Cir TR 183 .L642 2018) (26006)**

Wells, L. (ed.). (2019). *The photography reader: History and theory* (2nd ed.). New York : Routledge.
(Cir TR 187 .P575 2019) (25987)

Wolf, M.J.P. (Ed.).(2019). *The routledge companion to media technology and obsolescence*. New York :
Routledge. **(Cir TK 7809 .R869 2019) (26002)**

BIBLIOGRAPHY, LIBRARY SCIENCE

Hogarth, M. (2018). *Business strategies for magazine publishing : How to survive in the digital age*. New
York : Routledge. **(Cir Z 286 .P4 .H715 2018) (26007)**

Total No. of Titles: 68

Total No. of Volumes : 68