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**ACQUISITIONS LIST FOR A.Y. 2019-2020**

***Philosophy, Psychology, Religion***

Maio, G. (2019). *The psychology of attitudes & attitude change*. Third edition. Los Angeles : Sage.  
**(GS Cir BF 327 .M227 2019)**

***Social Sciences***

Abernathy, P. (2019). *The strategic digital media entrepreneur*. Hoboken, NJ : John Wiley & Sons, Inc.  
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Alemanly, L. (2018). *Entrepreneurial finance: the art and science of growing ventures*. New York :  
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**(GS Cir HF 5387 .B395 2019)**

Bergin, T. (2018). *An introduction to data analysis: quantitative, qualitative and mixed methods*.  
Thousand Oaks : Sage Publications, Ltd. **(GS Cir QA 276.4 .B498 2018)**

Butler, D. (2019). *Strategic marketing management*. United Kingdom : ED-Tech Press.  
**(GS Cir HF 5415.13 .B985 2019)**

Chapelle, A. (2019). *Operational risk management: best pictures in the financial services industry*. West  
Sussex, United Kingdom : John Wiley & Sons, Ltd. **(GS Cir HG 173 .C462 2019)**

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Easterby-Smith, M. *Management & business research*. Sixth edition. Los Angeles : Sage.  
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- Eun, Cheol. (2018). *International financial management*. Eight edition. New York : McGraw-Hill Education. **(GS Cir HG 3881 .E88 2018)**
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- Hillman, A. (2019). *Public finance and public policy*. Third edition. Cambridge: Cambridge University Press. **(GS Cir HJ 141 .H654 2019)**
- Jackson, B. (2018). *Business research methods*. United Kingdom : ED-Tech Press. **(GS Cir HD 30.4 .J12 2018)**
- Johnson, C. (2019). *Organizational ethics: a practical approach*. Fourth edition. Thousand Oaks : Sage. **(GS Cir HF 5387 .J66 2019)**
- Jonason, H. (2019). *Project: leadership*. New York : Routledge. **(GS Cir HD 69 .J76 2019)**
- Kuratko, D. (2019). *Corporate innovation: disruptive thinking in organizations*. New York : Routledge. **(GS Cir HD 58.8 .K96 2019)**
- Landers, R. (2019). *A step-by-step introduction to statistics for business*. Los Angeles : Sage. **(GS Cir HA 29 .L255 2019)**
- Lauren, B. (2018). *Communicating project management: a participatory rhetoric for development teams*. New York : Routledge. **(GS Cir HD 69 .P75 .L378 2018)**
- Leventhal, D. (2018). *Strategic corporate responsibility: tools and theories for responsible management*. Thousand Oaks, Calif : Sage. **(GS Cir HD 60 .L657 2018)**
- Lopez, E. *Notes on political economics : (Philippines Circa 2010-2015)*. Quezon City : Panasia Book Exchange Inc. **(GS Cir HB 161 .L864)**
- Miller, M. (2019). *Quantitative financial risk management*. Hoboken, New Jersey : Wiley. **(GS Cir HD 61 .M647 2019)**
- Mooij, M. (2019). *Global marketing & advertising: understanding cultural paradoxes*. Fifth edition. Los Angeles : Sage. **(GS Cir HF 5415.127 .M817 2019)**
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Walsh, C. (2017). *Monetary theory and policy*. Fourth edition. Cambridge, MA: MIT Press **(GS Cir HG 230.3 .W223 2017)**

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Whittington, R. (2018). *Digital innovation and entrepreneurship*. Cambridge, United Kingdom : Cambridge University Press. **(GS Cir HF 5548.32 .W626 2018)**

3G E- Learning LLC. (2019). *Corporate finance*. World edition. New York : 3G E- Learning LLC. **(GS Cir HG 4026 .T531 2019)**

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**Total: 36 Titles/ volumes**